



We Are Your Marketing & Development Department



www.jmdigitalinc.com



512-621-8822



sales@jmdigitalinc.com

When we unite through **digital narratives,**
we don't just **capture attention,** we
capture hearts & minds. That's the
essence of unforgettable branding.



DOES ANY OF THIS RESONATE WITH YOU?

Fed Up

With paying for subpar outcomes at steep hourly rates?

Exhausted by

Dealing with teams operating in completely different time zones?

Disappointed In

Agencies that overpromise and underdeliver?

Overwhelmed With

The complexities of navigating marketing, branding, or development solo?

Annoyed By

Inconsistent results despite your significant investment?

Frustrated With

The lack of clear communication and transparency from your current service provider?

Dismayed at

The endless cycle of trial and error with no tangible progress?

Weary Of

Settling for average when your brand deserves exceptional?



WE ARE HERE FOR YOU

01.

A Team at Your Fingertips

Access a diverse team of designers, developers, and marketers at a fraction of the cost.

02.

Your Schedule, Our Priority

We work within your schedule and timezone for seamless collaboration.

03.

Results-Driven Approach

Our strategies are tailored to deliver tangible outcomes for your business.

04.

Transparent Communication

The lack of clear communication and transparency from your current service provider?

05.

Partners in Growth

The endless cycle of trial and error with no tangible progress?



WHAT CAN WE DO?

We Are Your Marketing & Branding Department

Branding

We craft compelling brand stories and visual identities that resonate with your target audience, setting you apart in the marketplace.

Website

Our team creates responsive, SEO-friendly websites that serve as the digital face of your business, optimized for conversions.

Marketing

From strategy to execution, we offer comprehensive online and offline marketing solutions that drive traffic, engagement, and sales.

Staff Augmentation

Augment your IT and software development teams with our senior tech talent. Highly responsive and in your time zone.

Advertising

We create and manage targeted ad campaigns across digital and offline platforms to maximize your reach and ROI.

Consulting

Our experts provide tailored consulting services to solve your unique business challenges and pave the way for success.

AI Automation

We leverage cutting-edge AI technologies to automate your business processes, enhancing efficiency and reducing operational costs.

Outdoor Marketing

We create a customized approach for businesses in various industries which increase sales. Our team of specialists implement innovative outdoor marketing strategies to help grow your business.

We help bring ideas to life

Our aim is to make you noticeable.

We have been providing clients from diverse industries with innovative online and offline marketing solutions including mobile and web solutions, websites, signage, outdoor marketing, online media buying, printing and more for over two decades. Our team comprises over 250 skilled professionals, who thrive in solving intricate challenges utilizing advanced technology to deliver successful products. From branding and marketing to technology, our team of experts is dedicated to realizing your vision.

Establish



2009

Employees



250+

Projects



4000+

Clients



2000+

Retention



99%



Hello from Team JM Digital

Delighted to collaborate with you.

JM Digital is a comprehensive hub for all marketing & development endeavors, providing services in Digital Marketing, SEO, Branding, Mobile App Development, Software Solutions, and Social Media Management. With over 20 years of experience and a team of 250+ qualified professionals, they are committed to elevating your business to new heights in the digital landscape.



Meet the Founder





Meet the Founder

DELIGHTED TO MEET YOU!

Jay Mehta is a serial entrepreneur with over 20 years of experience in business, development, marketing, and branding.

As the Founder & CEO of various marketing agencies for over 2 decades, he has been the driving force behind transforming businesses into recognizable brands. His expertise spans across business, marketing, consulting, strategy and implementation.

FEATURED IN

Bloomberg Entrepreneur **Inc.**

 Google Forbes



Vision

SETTING THE GLOBAL STANDARD

Global Leadership

The go-to agency worldwide.

Innovative Excellence

Stay ahead of digital trends.

Ethical Practices

A company clients can trust.

Mission

EMPOWERING DIGITAL SUCCESS

Tailored Solutions

Custom strategies for unique client goals.

Measurable Growth

Results that exceed expectations.

Client Empowerment

Tools and knowledge for long-term success.



A person stands on a dark, silhouetted rock in the foreground, looking up at a vast, starry night sky. The Milky Way galaxy is visible as a bright, hazy band of light stretching across the center of the frame. The sky is filled with countless stars, and the overall color palette is dominated by deep blues, purples, and oranges from the distant stars and the horizon glow. The word "Solutions." is written in a large, bold, yellow font, centered horizontally and slightly above the middle of the image.

Solutions.

We Have Solution for Everyone.

Your end-to-end digital product team.



Government



Legal & Healthcare



Wholesale



Banking & Finance



Retail & Ecommerce



Automotive



Travel & Tourism



Real Estate



Technology



Health & Medical



Non Profits



And much more...

Accreditations & Partnerships



Our Accreditations & Partnerships

Our Accreditation Organizations and Partners.



Frequently Asked Questions



WHAT ARE YOUR TURNAROUND TIMES?

Our turnaround times vary depending on the service. Our standard process typically includes Research, Design, Development, Testing, Launch, Marketing, and Analytics. However, this can be tailored based on your specific needs and deliverables. We believe in transparency and will provide accurate timeframes once we fully understand the scope of work.

DO YOU EXPERTISE IN OUR INDUSTRIES?

While we don't claim to be industry-specific experts, our proficiency lies in branding, digital marketing, designing, and development. We apply our expertise to any industry, conducting thorough research and implementing tailored digital strategies. For E.g. we possess the expertise to drive success for fintech companies through diverse digital strategies. We dedicate time to researching your industry and competitors, then apply these insights to implement effective solutions, continuously refining our approach.

ARE THERE REALLY NO CONTRACTS?

Correct, we don't bind clients with contracts. We maintain a high retention rate and believe in the quality of our services. For marketing projects, we recommend a three-month commitment to effectively gather data, analyze trends, and optimize strategies, ensuring the success and effectiveness of the campaign.

WHAT DOES COMMUNICATION LOOK LIKE?

Communication frequency varies by service. Typically, we update clients about three times a week, though some projects may require daily interactions. Our aim is to keep you informed and work diligently towards your success.

HOW DOES STAFF AUGMENTATION WORK

You can conduct unlimited interviews to select the developer of your choice from our pool. Once you approve, our remote developers will commence work as your dedicated resources from our advanced development center. You retain full control over resource management, while we handle developer retention, administrative support, and infrastructure. To safeguard your idea and project, we enter into a Non-Disclosure Agreement (NDA) to ensure their security with us.

WILL YOU WORK IN MY TIMEZONE?

Certainly, you have the option to engage dedicated remote developers from us, tailored to your preferred time zone (EST/PST/CST/MST), meeting your deadlines and milestones. For further information, contact us at sales@jmdigital.inc or call us at 512-621-8822.

WHO USES STAFF AUGMENTATION?

This employment model is widely embraced by businesses requiring temporary personnel to fulfill short-term roles in their organization. Augmented teams are particularly sought after for custom software development, addressing the prevalent global shortage of IT talent.

WHAT IS THE DIFFERENCE BETWEEN STAFF AUGMENTATION & OUTSOURCING

Through augmented teams, you gain access to additional IT resources while maintaining direct control over your team. This means you retain full control and mitigate the risks associated with potential negative outcomes. In the outsourcing model, you allocate outsourced developers for a specific outcome but share risks with the outsourcing vendor. Additionally, outsourcing typically involves a lower level of control.

WHY ARE YOUR COSTS SO LOW?

Our efficiency and well-structured environment allow us to offer high-quality services at competitive prices. We focus on effective communication and streamlined processes to ensure optimal outcomes for our clients.

HOW DO WE STAY IN TOUCH?

We are available 24/7 via email or chat, and by phone from 9 am to 5 pm EST, Monday to Friday. For emergencies, you'll have direct access to a project manager through phone, SMS, or messaging.

DO YOU HAVE A REFERRAL PROGRAM?

Yes, we have a referral program tailored to different services. For more details, please contact referrals@jmdigitalinc.com to discuss the specific services you're interested in promoting.

WHAT'S YOUR ONBOARDING PROCESS?

Upon finalizing the agreement and payment, a project manager will be assigned to you. They will conduct an onboarding meeting to understand your goals and outline how we can assist in achieving them. Your billing cycle starts with the commencement of the project.

DO YOU PROVIDE WHITE LABEL SERVICES?

Yes, we offer white label services, allowing you to present our work under your brand name.



Feel free to contact some of our customers



Michelle Vaz

🌐 www.shopright.ky

☎ 345-925-2223

✉ michelle@shopright.ky



Lonny Tibbets

🌐 www.cinico.ky

☎ 345-926-1229



Chef Remy

🌐 www.rentachefcayman.com

☎ 345-516.1959



Jessil Mathew

🌐 www.hostitsmart.com

☎ jessil@hostitsmart.com



Harsh

🌐 www.dotbooker.com

☎ 345-525-9999

✉ harsh@dotbooker.com



Mitesh Joshi

🌐 www.mjrj.ca

☎ 647-395-6575

Testimonials



Client Testimonials



Mr. Jay Mehta is an extraordinary digital expert and pioneer. His comprehensive digital marketing approach is well-known. He managed research, implementation, and post-project analysis. During our work together, I witnessed his ability to compile marketing data and implement strategic marketing initiatives.

— Charles Grover, Publishing Director
of Acorn Media



Jay's creative vision and digital marketing mastery were evident in our brand marketing.

— Ryan Rajkumar, Director of the Department
of Commerce & Investment (DCI)



Jay Mehta's digital marketing and sales expertise are valuable for Cayman Islands and Caribbean businesses. He had the knowledge and experience to address our digital marketing needs and identify unmet needs.

— Kenny Rankin, Owner at
Paramount Group



Jay's creative vision and digital marketing mastery were evident in our brand marketing.

— Susan Pothanikat, Product
Manager of Ovvi LLC



THE JAMAICAN CONSULATE
CAYMAN ISLANDS

Mr. Jay Mehta exceeded our expectations with his forward-thinking strategies to execute digital marketing plans. The Consulate has experienced greater efficiency in communicating with Mr. Jay Mehta's groundbreaking work.

— Elaine Harris, Honorary Jamaican
Government, Representative



Thank You

Let's Connect!



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