STAFF AUGMENTATION IS THE KEY TO UNLOCKING UNPARALLELED FLEXIBILITY, SCALABILITY, AND EXPERTISE, EMPOWERING BUSINESSES TO THRIVE IN TODAY'S DYNAMIC DIGITAL LANDSCAPE.

JM DIGITAL

NETCLUES

mindshare CONSULTING

Dynamic Staff Augmentation Solutions

Slash costs by 50% and enjoy 5x faster delivery.

For over two decades, we've been offering comprehensive staff augmentation solutions to clients across various industries. Our services span mobile and web development, creating robust websites, managing signage and outdoor marketing, executing online media buying strategies, handling printing needs, and more. With a team of over 250 skilled professionals, we excel in solving complex challenges using cutting-edge technology to deliver successful outcomes. From branding and marketing to technological solutions, our dedicated team of experts is committed to bringing your vision to life.

Establish
2009

Employees
250+

Projects
4000+

Clients
2000+

Retention
99%

Hello from Team JM Digital

JM Digital is a comprehensive hub for all marketing & development endeavors, providing staff augmentation services and talents in Digital Marketing, SEO, Branding, Mobile App Development, Software Solutions, Social Media Management and more. With over 20 years of experience and a team of 250+ qualified professionals, they are committed to elevating your business to new heights in the digital landscape.

Meet the Founder

DELIGHTED TO MEET YOU!

Jay Mehta is a serial entrepreneur with over 25 years of experience in business, marketing, and branding.

As the Founder & CEO of JM Digital, he has been the driving force behind transforming businesses into recognizable brands. His expertise spans across Digital Marketing, SEO, Social Media, and more. Jay's passion for technology and commitment to delivering results make him a leader in the industry.

FEATURED IN

Bloomberg Entrepreneur Inc.

The New York Times Google Forbes

Vision

Global Leadership

The go-to agency worldwide.

Innovative Excellence
Stay ahead of digital trends.

Ethical Practices
A company clients can trust.

Mission

Tailored Solutions

Custom strategies for unique client goals.

Measurable Growth
Results that exceed expectations.

Client Empowerment
Tools and knowledge for long-term success.

What is Staff Augmentation?

Staff augmentation is a strategic approach to supplementing a company's workforce by hiring external professionals to fill specific skill gaps or augment existing teams. It allows businesses to quickly scale their teams up or down as needed, accessing specialized expertise without the overhead of full-time hires.
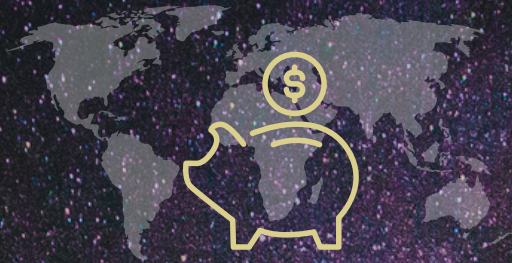
Why does a Business Oursource

Focus on Core Activities
Delegate non-core tasks to experts, freeing up time and resources for strategic initiatives.

Cost Savings
Reduce overhead costs and access specialized expertise without the expense of in-house operations.

Scalability and Flexibility
Easily scale resources up or down to meet fluctuating demands and market conditions.

Enhanced Service Quality
Tap into the expertise of outsourcing partners to deliver high-quality services and solutions.

Risk Mitigation
Mitigate risks associated with compliance, cybersecurity, and operational disruptions by leveraging external expertise and resources.

DOES ANY OF THIS RESONATE WITH YOU?

Fed Up
With paying for subpar outcomes at steep hourly rates?

Exhausted by
Dealing with teams operating in completely different time zones?

Disappointed In
Agencies that overpromise and underdeliver?

Overwhelmed With
The complexities of navigating marketing, branding, or development solo?

Annoyed By
Inconsistent results despite your significant investment?

Frustrated With
The lack of clear communication and transparency from your current service provider?

Dismayed at
The endless cycle of trial and error with no tangible progress?

Weary Of
Settling for average when your brand deserves exceptional?

WE ARE HERE FOR YOU

01.

A Team at Your Fingertips

Access a diverse team of designers, developers, and marketers at a fraction of the cost.

02.

Your Schedule, Our Priority

We work within your schedule and timezone for seamless collaboration.

03.

Results-Driven Approach

Our strategies are tailored to deliver tangible outcomes for your business.

04.

Transparent Communication

The lack of clear communication and transparency from your current service provider?

05.

Partners in Growth

The endless cycle of trial and error with no tangible progress?

WHAT CAN WE DO?

Empower your team with our staff augmentation services to unleash your company's full potential and drive growth.

Flexible Scaling

Scale your team up or down as needed with our on-demand staff augmentation services.

Top-tier Talent

Access a pool of top tech talent meticulously vetted to meet your specific project requirements.

Rapid Deployment

Get skilled professionals on board within days, not weeks, ensuring swift project kick-offs.

Seamless Integration

Integrate our experts seamlessly into your existing team, fostering collaboration and synergy.

Cost Efficiency

Enjoy cost-effective solutions with our competitive rates and tailored staffing options.

Expertise Across Technologies

Tap into expertise across a wide range of technologies, from frontend to backend, mobile to cloud.

Ongoing Support

Receive ongoing support and assistance to ensure the success and smooth operation of your projects.

Strategic Partnerships

Forge strategic partnerships with our staff augmentation services to drive innovation and achieve your business objectives.

Our Vetting Process for our Employees

Hundreds of talents apply every month, but only 1.5% make it to the network.

Screening Profiles and Shortlisting

We meticulously assess numerous applications based on our minimum criteria, their professional experience, and comprehensive background checks.

Proficiency in Language

AI-driven communication assessment evaluates a candidate's reading, writing, pronunciation, clarity, fluency, and speech pace.

Evaluation of Aptitude

We administer a scientifically crafted aptitude test to assess their logical thinking and problem-solving skills.

Technical Evaluation

We have developed sophisticated technical assessments to evaluate the capabilities of talent. These role-specific tests are highly rigorous and are designed to identify the top 10% of skilled individuals.

Panel Interview

We assess numerous applications based on our minimum criteria, their professional experience, and comprehensive background checks.

JM
Expert

Each talent in our network is thoroughly vetted and meets the qualifications based on the parameters below

Outstanding Communication

Evaluated by a high-level AI-based English communication assessment that assesses speaking, listening, reading, writing, pronunciation, fluency, clarity of expression, and speech pace.

Technically Sound

Each candidate goes through a customized, minimum 5-hour intensive skill assessment designed for the specific role.

Aligned with the culture

Flexible to adjust, understand, and customize according to the company's core values, vision, principles, and identity.

Accessible in all time zones

Our network consists of skilled professionals spanning various time zones, ensuring we have someone available in your local time zone who can join you according to your needs.

Why Choose JM Digital Digital for Staff Augmentation

01

Access to top-tier talent

We meticulously vet and onboard only the most skilled professionals, ensuring that your projects are handled by experts in their respective fields.

02

Skip Recruitment Delays

With JM Digital's staff augmentation, get the talent you need immediately, bypassing lengthy hiring processes.

03

Create Healthy Team

Build balanced, efficient teams tailored to your project needs, fostering collaboration and productivity.

04

Flexibility and scalability

Our staff augmentation services enable flexible team scaling based on project demands for agile adaptation to changing business needs.

05

Cost-effectiveness

By using staff augmentation services, you can cut costs linked to hiring and training full-time employees, optimizing your budget without sacrificing quality.

06

Faster time to market

With our extensive network of skilled professionals, you can expedite project timelines and accelerate time-to-market, gaining a competitive edge in your industry.

Choose the Right Staff Augmentation Model

	Managed Services	Staff Augmentation /extended Team	Own R&D Center
Team	Service provider selects the resource based on project requirements	100% dedicated and exclusively recruited team	100% dedicated and exclusively recruited team
Technology Selection	Service Provider	Client	Client
Office and Workstation Provided By	Service Provider	Service Provider	Client
Hr Management	Service Provider	Service Provider	Client
Payroll	Service Provider	Service Provider	Client
Product Management	Business requirements - provided by the client Software requirements - managed by the service provider	Client	Client
Skills and Expertise Limited By	Provider's capabilities	Labor market	Labor market

OUR PROCESS

Simple & Effective, it just works.

Step 1

Assess Your Needs

Identify your staffing requirements and project goals on our discovery call. We will conduct a thorough analysis during a personalized free consultation call.

Step 2

Tailored Talent Acquisition

Within days we will handpick top-tier professionals from our talent pool, ensuring a perfect match for your project.

Step 3

Seamless Integration & Support

Our team seamlessly integrates with yours, ensuring a swift start. Effortlessly manage your dedicated staff, monitor performance, and adapt team size as needed.

Staff Augmentation Resource Expertise

FrontEnd Developer

Skilled in creating user-friendly interfaces and engaging user experiences.

BackEnd Developer

Proficient in developing robust server-side applications and APIs.

Testing & QA Engineer

Experienced in ensuring the quality and reliability of software through rigorous testing methodologies.

CMS Developer

Specialized in developing and customizing content management systems to meet specific business needs.

Mobile App Developer

Experienced in building cross-platform and native mobile applications.

Server Administrator

Expertise in managing cloud infrastructure and ensuring optimal server performance.

DevOps Engineer

Proficient in automating software development processes and managing infrastructure for seamless deployment.

CRM Integration Specialist

Skilled in integrating customer relationship management systems to streamline business operations.

Database Administrator

Skilled in designing, implementing, and maintaining databases for efficient data management.

Version Control Expert

Proficient in version control systems to manage code repositories and facilitate collaboration.

Marketing Specialist

Expertise in digital marketing strategies to enhance brand visibility and drive business growth.

Deployment Process Expert

Experienced in implementing continuous integration and continuous deployment pipelines for efficient software delivery.

Get our devs on your team within 2 weeks

Software Developers

QA Engineers

UX Designers

Digital Marketers

Project Managers

Get top tech talent in days, not months.

Seamless collaboration across time zones.

Flexible staffing to meet your needs.

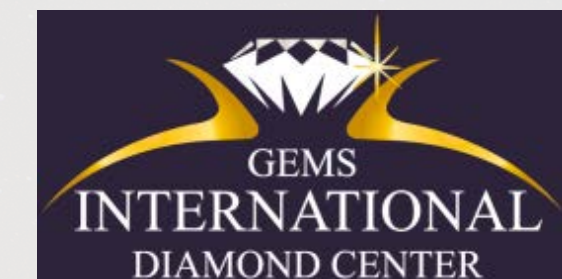Effortlessly scale your team up or down as needed.

Our Clients

Our Clients

We Have Solution for Everyone.

Your end-to-end IT team.

- Government
- Banking & Finance
- Travel & Tourism
- Health & Medical
- Legal & Healthcare
- Retail & Ecommerce
- Real Estate
- Non Profits
- Wholesale
- Automotive
- Technology
- And much more...

Our Accreditations & Partnerships

Our Accreditation Organizations and Partners.

YouTube CERTIFIED

Microsoft Partner

ICANN

WiX Partners

DigitalOcean PARTNER

BBB ACCREDITED BUSINESS

Instagram Partner

AWWWARDS

elementor

aws partner network

TikTok Marketing Partners

MARKETING PARTNERS

Pinterest marketing partners

GetResponse

shopify PARTNER

Marketing Partner

Google Partner

Bing Partner

INTUIT quickbooks

HubSpot

Build. Grow. Serve.

We leverage the potential of design and technology to address intricate challenges and revolutionize businesses.
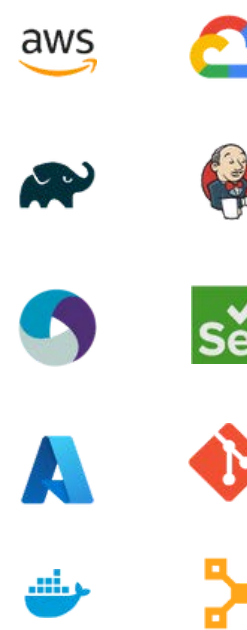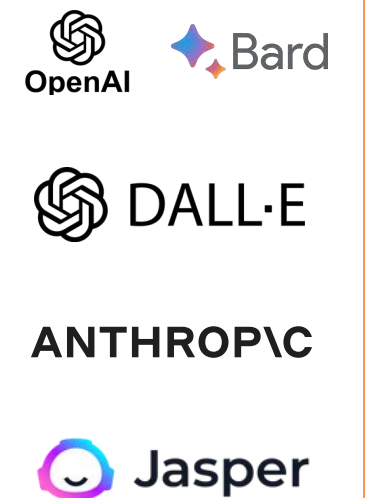
Client Testimonials

DCI DEPARTMENT OF COMMERCE & INVESTMENT CAYMAN ISLANDS GOVERNMENT

Jay's creative vision and digital marketing mastery were evident in our brand marketing.

— **Ryan Rajkumar, Director of the Department of Commerce & Investment (DCI)**

ovvi

Jay's creative vision and digital marketing mastery were evident in our brand marketing.

— **Susan Pothanikat, Product Manager of Ovvi LLC**

ACORN media

Mr. Jay Mehta is an extraordinary digital expert and pioneer. His comprehensive digital marketing approach is well-known. He managed research, implementation, and post-project analysis. During our work together, I witnessed his ability to compile marketing data and implement strategic marketing initiatives.

— **Charles Grover, Publishing Director of Acorn Media**

Paramount Est. 1967

Jay Mehta's digital marketing and sales expertise are valuable for Cayman Islands and Caribbean businesses. He had the knowledge and experience to address our digital marketing needs and identify unmet needs.

— **Kenny Ranking, Owner at Parramount Group**

THE JAMAICAN CONSULATE CAYMAN ISLANDS

Mr. Jay Mehta exceeded our expectations with his forward-thinking strategies to execute digital marketing plans. The Consulate has experienced greater efficiency in communicating with Mr. Jay Mehta's groundbreaking work.

— **Elaine Harris, Honorary Jamaican Government, Representative**

Feel free to contact some of our customers

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THANK YOU

LETS TALK ABOUT YOUR NEXT PROJECT

Thanks for your time and we do look forward to speaking with you soon. Please feel free to call or email us if you have any questions or if you need to discuss your project requirements with us.

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